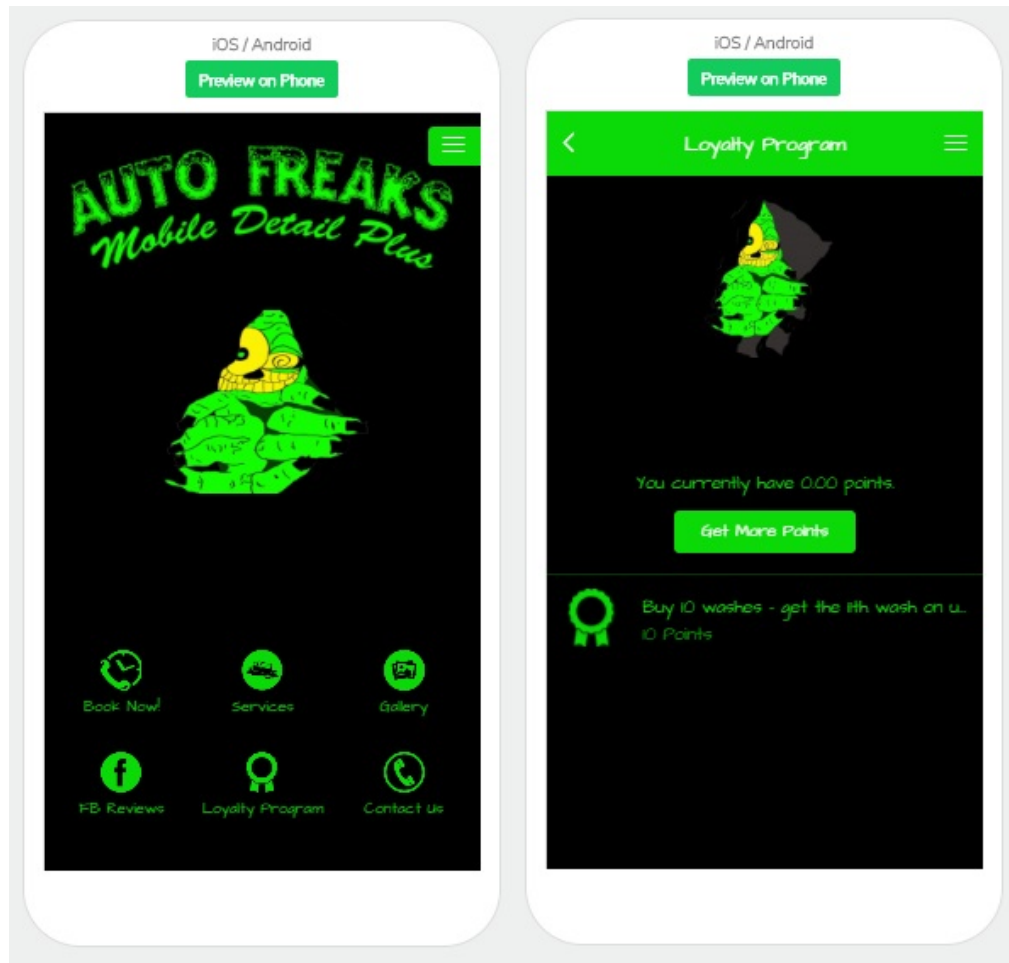




FRESHTECH SOLUTIONZ

Auto Freaks Mobile Detail Plus



The Problem: The mobile detailing company that goes to its customers needed a sufficient scheduling system and wanted to improve customer engagement.

The Solution: Created an app that allows his customers to book a specific time for Auto Freaks to come wash their car. Auto Freaks can also send push notifications to everyone who has the app downloaded to inform his customers of new services or special deals. The app includes pricing information, contact information, Facebook reviews, and a photo gallery of his past work. We also threw in a customer loyalty program that rewards his customers for being loyal which further improved customer engagement. How About That.

The Value: Customers have used the app to book a total of 1,195 appointments in 2017. There was an average of 119.5 bookings every month. At the minimum basic car wash rate of \$35, this equates to a monetary value of at least \$41,825 in revenue for the company.