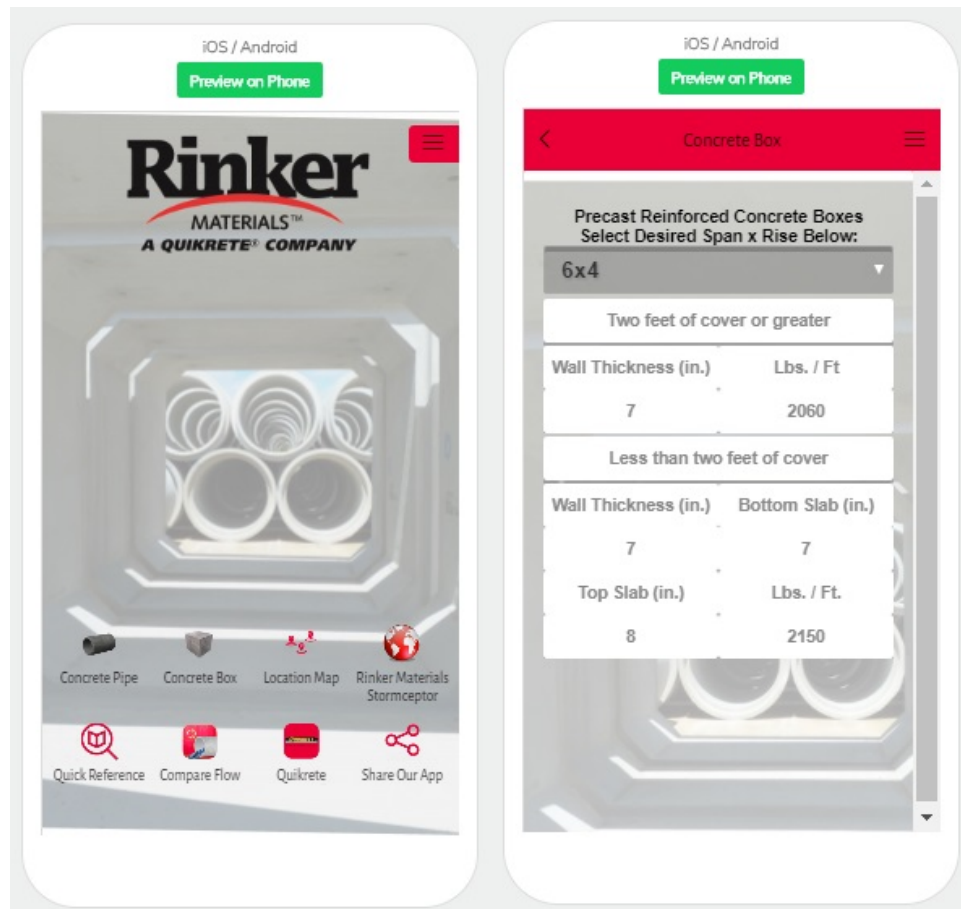




FRESHTECH SOLUTIONZ

Rinker Materials



The Problem: Rinker had thousands of employees using an outdated hand ruler system to obtain calculations by selecting a specific pipe diameter or box size.

The Solution: Created an app that allows Rinker employees to obtain those calculations via app. We have digitized the hand ruler system to be on the app eliminating the need to carry the huge hand tool into the field. We have also included an intensive location map integrating with Google maps to get exact locations, directions, and contact information to the plants located in all 50 states. There is also some reference materials that the employees will find handy and the links to a few other apps that are directly related to the concrete industry.

The Value: Rinker employees have eliminated the need for carrying around the ruler tool. The location tool is also great resource for employees to easily find nationwide contacts within the company.